



Our Green Paper.  
Environmental Policy

### **Actions speak louder than the printed word.**

Question Everything. (This is our universal declaration of a thoughtful business).

### **We are on a journey of sustainability.**

Our philosophy is simple: we provide the best quality print to the industry and we aim to do this in the most environmental and ethical way. We developed this policy as a constant reminder of our responsibilities. It involves us asking a lot of questions, continuously searching for improvements, avoiding pollution and minimising any adverse environmental impact, whenever and wherever possible.

### **Duty of care.**

We are a carbon neutral company, FSC supplier: sa-coc-1654 bb. We use FSC and recycled products because as printers, we have a duty of care to the world and its forests. We also believe in it.

### **Belief.**

We believe in sustainable print. We are, therefore, committed to integrating environmental management into our entire range of business activities. We deliver great print and limit our impact on the planet.

### **Our People.**

We view this Green Paper as following our beliefs. It is an asset not only to our natural environment but also for our own business environment. It works in harmony with our 'studio policy of principles' to create a pleasant and safe working environment for all of us here at Manor Farm Barn. It's good for us, good for the environment, and good for business. Sustainability achieves a safer and fairer environment for future generations from a global, local and individual perspective. Good stuff all round really.

### **What we do and will be doing.**

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#### **Studio Policy of Principles.**

We promote the benefits of eco-friendly print solutions to our customers. We advise and make it easy for others to commit to doing the right thing. We encourage customers through the quality and excellence of our print. They choose quality we provide the environmental options. We always encourage efficient page sizes to maximise the press sheet and minimise waste. We are not only sensitive to the earth's finite resources through the use of recycled and sustainable materials, we also favour suppliers that are independently certified by environmental and social organisations.

#### **Printing.**

We are carbon neutral and FSC certified. These are currently voluntary systems that we believe should be mandatory in our industry. We are never satisfied with simply complying with environmental legislation. Our vision is to be totally environmentally accountable – from print to delivery. We use renewable resources wherever feasible, and where it is not, we shall search to ensure we are not missing a sustainable opportunity.

#### **Ink.**

Our environmental initiatives date back many years, examples of which include our continued use of vegetable-based inks, and the new arrival of the very latest 'Computer to Plate' technology, which uses significantly less chemicals and energy.

#### **Green Energy. Powered by nature.**

Our energy supplier is Ecotricity; a company dedicated to changing the way electricity is made. We are always trying to minimise our use of energy. And the energy we do use, Ecotricity turn into windmills. What's more, they are the only green electricity company actually building new renewable energy sources. Ecotricity energy is harnessed from natural sources such as wind, sun and water.

#### **Recycling and Waste Management.**

We reduce waste wherever possible.

We reuse off cut card, foils, and any 'overs' from print runs are donated to our local schools.

We recycle all materials wherever possible.

And where we cannot reuse or recycle, we dispose of our waste using the most responsible and safest means available.

#### **Our Studio. The Barn.**

We have an Eco Programme at Manor Farm that includes:

Recycling packaging materials that vendors send to us, Using energy-efficient light bulbs, Recycling bins, Turning off unused lights, Making fair trade coffee and local milk available, Encouraging local food purchases from local farmers, Composting any foodstuffs, Ensuring all journeys to London are made by train, Travel sharing wherever possible - even though we are literally in the middle of the South Downs.

#### **Giving Back.**

We are exploring global tree-planting initiatives to help put the forests back where they belong.

We will all have a chance to give back with trees.